

# ALEX FOUCRÉ-STIMES

alexfoucrestimes@gmail.com

312.810.6701

## Skills Overview

### Areas of Expertise

Graphic Design

Animation and Video, concepting, development and deployment

User Interface

Infographics

### Industry Experience

Healthcare and Pharmaceuticals

Advertising and Commercial

Video and Film Production

### Application Expertise

Adobe

- Photoshop

- Illustrator

- Flash

- Dreamweaver

- After Effects

- Premiere

- InDesign

Final Cut Pro

DVD Studio Pro

Microsoft Office

### Education

DePaul University

BS with honors, Digital Cinema

June, 2007

## Summary

Alex is a digital content artist, with experience in video and animation post-production, on-set production, and in digital marketing. Specific strengths in research, problem solving, and anticipating client needs, stated and unstated. His strength comes from his modular skill set, which allows him to work well in a group, pair, or individually. He brings a strong work ethic, coupled with a fun attitude to any environment.

## Professional Experience

### CAHG (Corbett Accel), Kinect, [11/2009–12/2010]

#### Interactive Designer, Contractor

Lead and participated in key projects, including digital sales aids, websites and webportals, video and animation, and html emails. Quickly became proficient in new programs such as Flash and Dreamweaver and gained fluency in web, print, and interactive models.

### Project Highlights

#### *Interactive Designer for Digital Sales Aid Training Program*

Animated and developed a training program that explained the interactive features of a DSA to coincide with its release.

- Designed interactive overlays
- Captured DSA content and functionality
- Recorded professional voice-over

#### *Lead Animator*

Websites, DSA's, and National Client Meetings Provided branded animation for a variety of messages and platforms.

- Lead animator on HD national sales meeting video
- Provided flash animation of type, charts and logos for sales and internal content

#### *HTML Email Developer*

Worked with designers to develop graphical and interactive emails in compliance with web standards.

- Format photoshop art to web capabilities
- Optimize images for smallest size
- Test emails in various browsers for compatibility

#### *Tablet PC Sales Platforms*

Integrated changes to sales content into programs such as *Skura* and *Exploria*, exported, and sent to client via ftp.

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## Professional Experience (continued)

### Freelance, [7/2009–11/2009]

#### Data Information Technician

On-set, technical liaison for the camera department, in charge of delivering a variety of media and files to the post-production team.

- Assisted directors and camera crew to offload digital cards
- Stored, edited, and exported media
- Worked alongside script supervisor to ensure quality control in file naming as well as image integrity
- Communicate with post producer regarding the content of the shoot

### Filmworkers Club, Vitamin, [6/2007–7/2009]

#### Creative Assistant

Worked alongside directors on set and in the studio to provide artistic support.

- Assist in gathering digital materials, textures and source files for production
- Execute animations and effects
- Oversee revision postings and final release
- Design and package showreels as well as other branded materials